

Timetable Module Strategy (STR)

Autumn 2024	Monday	Tuesday	Wednesday	Thursday		Friday
8.00 h	Fundamentals of International Management (Morschett 4.5 ECTS)			11x Developing an Innovation Strategy (Nüesch 4.5 ECTS)	Advanced Microeconomics (Büchel, Herz 6 ECTS)	
9.00 h						
10.00 h		Markt und Strategie von Nonprofit-Organisationen, bilingue D/F (Gmür 4.5 ECTS)				
11.00 h						
12.00 h	Politiques des marchés et de la concurrence (Gugler 4.5 ECTS)					
13.00 h						
14.00 h						
15.00 h						
16.00 h						
17.00 h						

Block course: Case studies in International Strategy (Jenisch, 4.5 ECTS) various days
Block course: Strategic Value Creation (Hilb, 3 ECTS) 3 Saturdays

Spring 2025	Monday		Tuesday	Wednesday		Thursday	Friday
8.00 h				Industrial Organization (Herz, 4.5 ECTS)			
9.00 h							
10.00 h							
11.00 h	Focal Firms and SMEs...	Microeconomics of Competitiveness (MOC) (Gugler 4.5 ECTS)				Advanced Project Management & Outsourcing (Bienz 4.5 ECTS)	
12.00 h							
13.00 h							
14.00 h							
15.00 h	Focal Firms and SMEs in Global Value Chains (Dembinski 4.5 ECTS)				Advanced Topics in Decision Support (Ries 4.5 ECTS)		
16.00 h				Intercultural Business Projects (Davoine/Morschett 4.5			
17.00 h							
18.00 h							

Block course: Advanced Seminar in Strategic International Management (Morschett 4.5 ECTS), Tuesdays 25.02. & 06.05.2025, 17-19- h; Thursday 22.5. & Fri 23.5.2025, 8-18 h
Block course: Winning Consulting Projects (Thom 3 ECTS) Fri afternoon & Sat
Bachelor course: Strategic Management (Mena 4.5 ECTS) Mon 8-11 h
Bachelor course: Management stratégique (Mena 4.5 ECTS) Mon 13-16 h

Autumn 2025	Monday	Tuesday	Wednesday	Thursday		Friday	
8.00 h	Fundamentals of International Management (Morschett 4.5 ECTS)			11x Developing an Innovation Strategy (Nüesch 4.5 ECTS)	Advanced Microeconomics (Büchel, Herz 6 ECTS)		
9.00 h		La stratégie au-delà du marché (Mena 4.5 ECTS)					
10.00 h							
11.00 h							
12.00 h	Politiques des marchés et de la concurrence (Gugler 4.5 ECTS)						
13.00 h		Business & Sustainable Development (Mena 4.5 ECTS)	Märkte und Strategien (Büchel 4.5 ECTS)			Marketing Strategy (Furrer 4.5 ECTS)	
14.00 h							
15.00 h							
16.00 h							
17.00 h							

Block course: Case studies in International Strategy (Jenisch, 4.5 ECTS) various days
Block course: Strategic Value Creation (Hilb 3 ECTS) 3 Thursdays (alternating with Developing an Innovation Strategy & Seminar in Social Entrepreneurship)

Spring 2026	Monday		Tuesday	Wednesday		Thursday		Friday
8.00 h	Bachelor course: MAN08E: Strategic Management (Mena 4.5 ECTS)							
9.00 h								
10.00 h								
11.00 h	11-14 h Microeconomics of Competitiveness (MOC) (Gugler 4.5 ECTS)			Organisational Economics (Herz 4.5 ECTS)		Strategic Management of privately-owned Family Businesses (Bertschi 4.5 ECTS)		
12.00 h								
13.00 h								
14.00 h	13-16 h Bachelor course: Management stratégique (Mena 4.5 ECTS)				Advanced Topics in Decision Support (Ries 4.5 ECTS)			
15.00 h								
16.00 h								
17.00 h								
18.00 h								

Block course: Advanced Seminar in Strategic International Management (Morschett 4.5 ECTS), Tuesdays 24.02. & 05.05.2026, 17-19- h; Thursday 21.5. & Fri 22.5.2026, 8-18 h
Block course: Collaborative Value Creation in Ecosystems (Hilb 4.5 ECTS) 5 Saturdays
Block course: Intercultural Business Projects (Furrer, Morschett 4.5 ECTS)
Block course: Winning Consulting Projects (Thom 3 ECTS) Fri afternoon & Sat

This timetable is not not binding. In some cases, courses may not be continued, postponed or day and time might change. But instead, new courses might be added. For details please see the timetable of the University:
<https://www.uni>
Courses in bold letters are core courses. At least 2 core courses have to be accomplished for each **selected** module.